

Clothing Guide for Your Photography Session

1. **Keep it simple:** It's best if you can wear solid colours and try to avoid busy patterns, stripes and large logos. Your portraits will also usually look best when you wear longer sleeved shirts or at least sleeves that cover your shoulders.
2. **Coordinate but don't match:** It looks best when a family wears clothing that coordinates with a particular colour scheme, but you don't necessarily have to be in exact matching outfits. If one of you is wearing a blue button-up shirt, others might select a top or bottoms that have a bit of details in that same colour to tie everything together. In general darker colours look better and will draw attention to your faces rather than your body parts.
3. **Be Consistent:** It's important that you don't have some family members in formal attire and others in casual wear. Keep your styles consistent among your family members.
4. **Dress from head to toe:** It's true that your whole body won't be in every photo but when it is you'll want your top and bottom halves to look good together. Also make sure to bring or wear shoes that look good with your outfit, and in general wear nicer and darker coloured footwear.
5. **Consider themes or the season:** If you're doing portraits near the holiday season or to mark a special occasion, you may want to alter your dress to fit the season or theme you're going for. In addition to clothing, you may want to bring along fun accessories or props to personalize your family pictures.
6. **If you're looking for more inspiration** do a Google image search for "what to wear for a photo session."



Get in touch with us!

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